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Nepal



<http://www.infoplease.com/atlas/country/nepal.html>



https://commons.wikimedia.org/wiki/File:Flag_of_Nepal.svg



Nepal



<http://www.skyscrapercity.com/showthread.php?t=1557104>



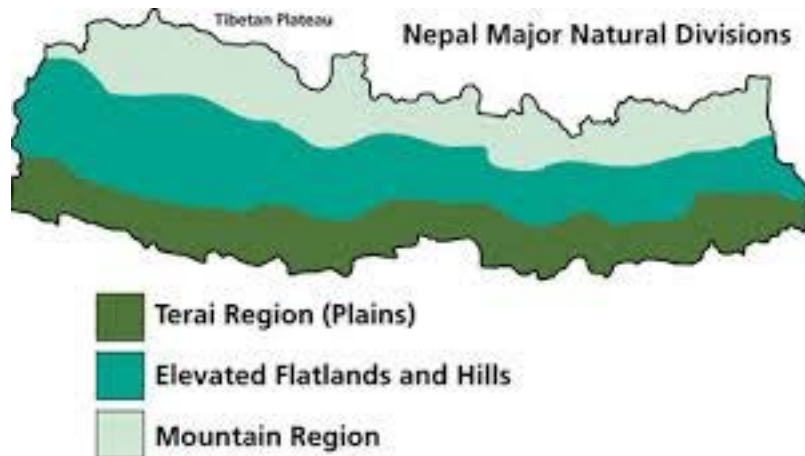
<https://www.youtube.com/watch?v=cJxkrquEUvM>



<http://www.nepsoss.ca/index.php/about-nepal>



Agro-ecological regions of Nepal



Mountain Region - Not very productive land

Hills Region - Terrace farming, fruits, vegetables and animal production

Terai Region - Rice production, tropical fruits and vegetables

<http://supnepal.blogspot.ca/2011/02/terai-region-of-nepal.html>



Shur Gain - Optivia Milk Replacer



- Acidified Milk Replacer
- pH is low not allowing rapid bacteria growth
- Can be kept unrefrigerated for 2-3 days longer

<http://performance-optimia.com/what-is-optimia/>



<http://www.keyword-suggestions.com/aG9sc3RIaW4gY2FsZg/>



Target Region/Customer

- Hill Region
- Larger scale farms
- Communities coming together



<http://www.cityfarmer.info/2013/04/19/indian-mba-rears-six-cows-in-his-car-shed-setting-an-ideal-model-for-urban-dairy-farming/>



Benefit To Dairy Farmer

- Does not need to be refrigerated - just agitated
- Allows more milk to be put into production, instead of feeding a calf
- More income will be generated
- Healthier calves because of more stable and accessible diet



Benefit To Canadians



http://vector.me/browse/61617/shur_gain

- Exporting product to new buyers
- Increased production leading to other benefits
- Promotes trade



https://en.wikipedia.org/wiki/Flag_of_Canada



Logistics

- Difficult
- High Costs
- Largest Obstacle



http://www.huffingtonpost.ca/2016/01/12/women-canadian-money_n_8964450.html



<http://www.bbc.com/news/magazine-21432226>



Conclusion

- Increase income of Nepalese dairy farmers
- Benefits Shur Gain as a company, as well as employees
- Shipping cost is largest challenge



<http://getawaytrekking.com.au/destination/nepal/>



References

- ▶ S. (2015). A Program for Heifers that Optimize Your Future Dairy Performance. Retrieved November 16, 2016, from <http://www.nutrecocanada.com/shur-gain/animal-nutrition/dairy-cattle/dairy-feeding-programs/-calf-heifer>
- ▶ Freight Calculator. (2013). Retrieved November 16, 2016, from <http://worldfreightrates.com/en/freight>
- ▶ T. C. (2016, September 16). Agriculture and Agri-food Systems in Nepal. Retrieved November 16, 2016, from <https://courselink.uoguelph.ca/d2l/le/content/443268/viewContent/1445125/View>
- ▶ Optivia-Milk Replacer Program - Nutreco Canada. (n.d.). Retrieved November 16, 2016, from <http://www.nutrecocanada.com/docs/shur-gain---dairy/optivia-milk-replacer-program.pdf>

